



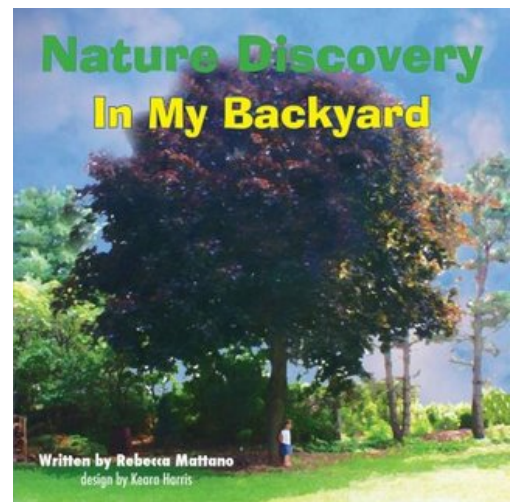
Monday, October 6, 2008

Nature Discovery In My Backyard

LITTLE ENVIRONMENTALISTS BEGIN THEIR "GREEN" EDUCATION IN THEIR OWN BACKYARDS

When I was a kid, the whole concept of "being green" wasn't on any one's radar yet, let alone mine. I was too busy exploring nature in my backyard, playing with friends, catching lightning bugs, and getting bite up by mosquitoes to even care about saving my environment. But these days I know better. And I want to start talking to my kiddos as soon as I can about topics like environment, sustainability, green and organic - I want to teach them *today* about their responsibility for *tomorrow*. That's why I was so tickled to receive the book **Nature Discovery In My Backyard**, the first book in a series of children's books by The Little Environmentalists, LLC.

"I look closer at the tree, and what do I see? I see a praying mantis walking free..."



Geared for preschoolers and emerging readers, this picture book follows a little girl discovering what everyone sees, when they stop to look and smell the roses. A falling leaf, fluttering butterfly or crunchy grass beneath bare feet become an instant nature lesson. "Children will smell, hear, feel and see their way through their own backyard nature discovery," explains Rebecca Mattano, creator of The Little Environmentalists. "Each page offers a new and unique look into nature with colorful pictures that not only teach but challenge children to find all that nature has to offer."

To help parents and educators enhance their "green" lessons, the book offers tips on nature for every season of the year ("Tips for Nature Discovery"). Interesting educational facts on plants and animals are described in the back of the book ("Nature Notes"). Because how many adults can name the animal family that the groundhog belongs to? You might be surprised to learn that it's ... squirrel!

The groundhog, also known as a woodchuck, digs its home underground. They dig about 700 pounds of soil out of the ground when they are making their burrow and can finish this in one day. When not in hibernation during the winter months, groundhogs spend much of their time sunning and eating. They are herbivores (vegetarians) and mammals that belong to the squirrel family. What do you know about Groundhog Day?

"My hope is for these books to build environmental stewardship starting with environmental awareness and building environment knowledge," adds Mattano, mother of Sierra Rose and Madeline Sage. The book offers plenty of easy-to-do outdoor activities led by caregivers, teachers and parents.

Learn about the different animals that visit your backyard during the different seasons. Put out various types of food for the mammals and birds and keep track of what gets eaten and by what

*types of animals. Use assorted types of bird food or make your own feeders with pine cones and peanut butter. Also put out fruits such as bananas, strawberries, and oranges for hummingbirds, butterflies, and orioles. You can also go to your local garden center and purchase plants to attract specific animals, making your own habitat (look for *My Backyard Habitat* coming soon). Get a bird and mammal book and record all the animals that you identify.*

In My Backyard, the first in a series, retails for \$6.95 and is available online at the publisher's website, <http://www.thelittleenvironmentalists.com/> and at Amazon.com. The second book, I'm Turning Green, is anticipated this fall.

Beyond the children's books, environment lessons continue online at their website with a nature discovery sheet and links to the Wisconsin Department of Public Instruction's Model Early Learning Standards which utilizes In My Backyard as a tool in the state's classrooms.




ABOUT THE LITTLE ENVIRONMENTALISTS: The Little Environmentalists, LLC, is a company committed to developing and publishing children's material to promote environmental awareness, appreciation, knowledge, and stewardship. The company is dedicated to sustainable business practices and producing environmentally friendly products. The Little Environmentalists proudly print their books using 100% post-consumer waste, chlorine free and non-toxic toner.


Environmentally friendly printing preserves forests and habitats, keeps toxic chemicals out of the environment and generates fewer greenhouse gases. It has been estimated that producing a ton of paper using 100% post-consumer copy paper rather than virgin pulp saves about 24 large trees, 4,000 kilowatt hours of electricity, 60 pounds of air pollution and 7,000 gallons of water. The company suggests that the next time a parent purchases a book, magazine or paper, make sure it is printed on 100% post-consumer waste. After all, everyone -- even the littlest -- can make a difference.

****WIN IT!! The Little Environmentalists have generously offered one lucky reader their very own copy of In My Backyard.**



86 comments


[Abby](#) said...
I'm turning Green

[ajcmeyer AT go DOT com](#)
[October 5, 2008 10:27 PM](#) 
[Sandy](#) said...


I am turning green too slowly mrs.mommyatgmail.com
[October 5, 2008 11:03 PM](#) 
[ignoramoose](#) said...
The Circle of Life


Very cool books!




[ignoramoose \(at\) gmail \(dot\) com](#)
[October 5, 2008 11:05 PM](#) 
[silverhartgirl](#) said...
My Backyard Habitat
[October 5, 2008 11:27 PM](#) 
[Rebecca](#) said...
The Circle of Life



[legacyofbrutalitysa{AT}gmail.com](mailto:legacyofbrutalitysa@gmail.com)
[October 5, 2008 11:37 PM](#) 
[Nikki](#) said...
I'm Turning Green! :)

Thanks!





Nikki
deanhome (at) mail (dot) com
[October 5, 2008 11:42 PM](#) 
[Alyce](#) said...
The Circle of Life




akreese (at) hotmail (dot) com
[October 6, 2008 1:00 AM](#) 
[Kristie](#) said...
My Backyard Habitat




khmorgan_00 [at] yahoo [dot] com
[October 6, 2008 7:48 AM](#) 
[Shannon](#) said...
I am turning green.
[October 6, 2008 8:39 AM](#) 
[irishsarah](#) said...
"My Backyard Habitat". This will be a fantastic book series to help teach kids about the importance of caring for our planet. Bravo!
[October 6, 2008 8:46 AM](#) 
[reb](#) said...
I like the My Backyard Habitat one.

rebbi511 at peoplepc.com
[October 6, 2008 8:53 AM](#) 
[jenna](#) said...
"The Circle of Life" is coming soon!
frog123 (at) cyipcom (dot) net
[October 6, 2008 8:58 AM](#) 
[amyinkamloops](#) said...
The Circle of Life is one that I would love to read when it comes out. Great blog!

Amy

amy in kamloops @ gmail. com
[October 6, 2008 10:04 AM](#) 
[gibson777](#) said...
The Circle of Life
[October 6, 2008 11:19 AM](#) 
[piece of me](#) said...
My Backyard Habitat is a book coming soon.
livlifelov at yahoo dot com
[October 6, 2008 12:28 PM](#) 
[gkstratos](#) said...
The Circle of Life
gkstratos@yahoo.com
[October 6, 2008 1:11 PM](#) 
[Maja](#) said...
The Circle of Life

angelina115@hotmail.com
[October 6, 2008 1:43 PM](#) 
[onangelwings](#) said...
My backyard habitat sounds like an interesting book.
ree026@optonline.net
[October 6, 2008 2:18 PM](#) 
[danosor](#) said...
The Circle of Life
[October 6, 2008 3:32 PM](#) 
[Wehaf](#) said...
"My Backyard Habitat" is one of the titles.

urchiken at gmail dot com
[October 6, 2008 4:27 PM](#) 
[mverno](#) said...
soon to come the circle of life
[October 6, 2008 5:54 PM](#) 
[susan1215](#) said...
The Circle of Life
[October 6, 2008 5:54 PM](#) 
[Stacy](#) said...


My backyard Habitat

hetz-junk(at)hotmail(dot)com

[October 6, 2008 8:09 PM](#) 

[chromiumman](#) said...

The Circle of Life


[October 7, 2008 12:27 AM](#) 

Anonymous said...

The Circle of Life will be coming out soon.

-Terra

partymix25(at)hotmail(dot)com

[October 7, 2008 3:25 AM](#) 

[vmkids](#) said...

The Circle of Life

[October 7, 2008 11:47 AM](#) 

[tatertot374](#) said...

Thank you for having this!

The circle of Life.

Thank you!

tatertot374@sbcglobal.net

[October 7, 2008 12:18 PM](#) 

Cathy said...

We are looking forward to my backyard habitat.ashlyn@chuparkoff.com

[October 7, 2008 12:38 PM](#) 


[Lori](#) said...

The circle of life

[October 7, 2008 2:03 PM](#) 

[M.A.](#) said...

The Circle of Life

[October 7, 2008 2:51 PM](#) 


[idahomom](#) said...

Coming Soon - The Circle of Life

[October 7, 2008 4:37 PM](#) 

[Sunnyvale](#) said...

The Circle of Life

[October 7, 2008 4:43 PM](#) 


[DePro](#) said...

The Circle of Life

[October 7, 2008 6:52 PM](#) 

[Mia J.](#) said...

I'm Turning Green.

[October 7, 2008 7:23 PM](#) 

[rosannepm](#) said...

The Circle of Life

[October 7, 2008 8:22 PM](#) 

[Kristan](#) said...

The Circle of Life.

andrewandkristan(at)hotmail(dot)com

[October 7, 2008 9:16 PM](#) 

[Anna](#) said...

I am Turning Green

Thanks for the chance to win!

[October 7, 2008 10:49 PM](#) 

[kygirl](#) said...

The circle of life

[October 8, 2008 7:59 AM](#) 

[Lori](#) said...

The Circle of Life

Thanks for the giveaway!

[October 8, 2008 10:58 AM](#) 

[Genevieve P](#) said...

I'm turning green.

Thanks!

[October 8, 2008 2:14 PM](#) 

[Mary512](#) said...

The I'm Turning Green book will be out this fall. Great giveaway, thanks!

[October 8, 2008 3:54 PM](#) 

[jceko77](#) said...

The Circle of Life book
jceko77@yahoo.com

[October 8, 2008 5:02 PM](#) 

[clc408](#) said...

I'm Turning Green. Thanks for the chance to win.

[October 9, 2008 6:15 AM](#) 

[janetfaye](#) said...

The Circle of Life.

janetfaye (at) gmail (dot) com

[October 9, 2008 9:16 AM](#) 

[donna444444](#) said...

The Circle of Life

donna444444@yahoo.com

[October 9, 2008 9:26 PM](#) 


[Kari](#) said...

I'm Turning Green

[October 10, 2008 4:42 AM](#) 

[Smooshy](#) said...

the circle of life

[October 10, 2008 10:50 AM](#) 

[Bender House](#) said...

I'm Turning Green is a new book coming out. Thanks for the chance to win!

[October 10, 2008 8:34 PM](#) 

[Erica](#) said...

Turning Green (coming out this fall)

egreca (at) hotmail {dot} com

[October 11, 2008 2:42 PM](#) 

[ky2here](#) said...

The Circle of Life.

[October 11, 2008 8:09 PM](#) 

[Brimful Curiosities](#) said...

The Circle of Life (the title reminds me of that Lion King movie song!)

pvilletoygirl at gmail dot com

[October 11, 2008 9:22 PM](#) 

[LINDALSHOT](#) said...

I'M TURNING GREEN.

[October 12, 2008 8:35 AM](#) 

[Carrie](#) said...

The Circle of Life

elliemae1972 at hotmail dot com


[October 12, 2008 5:42 PM](#) 

[furygirl3132](#) said...

My Backyard Habitat is the best in the series. Thanks so much for the great giveaway, my daughters' would love these books!

Eloise

furygirl3132[at]comcast[dot]net

[October 12, 2008 6:37 PM](#) 

[yellowlabs](#) said...

The Circle of Life

[October 12, 2008 7:36 PM](#) 

[Deanne02](#) said...

The Circle of Life is coming soon, I'd love to read that book.

[October 12, 2008 8:02 PM](#) 

[judybrittle](#) said...

My Backyard Habitat. Thank you!

[October 12, 2008 9:09 PM](#) 

Liz said...

The Circle of Life

lizzauski@hotmail.com

[October 12, 2008 11:03 PM](#) 


[-Marybeth I.](#) said...

The Circle of Life

[October 12, 2008 11:04 PM](#) 

[Kathi](#) said...

My Backyard Habitat looks like a real winner! I live for sharing the out of doors with my tots! what a great series!mkdieb@gmail.com

[October 13, 2008 12:09 AM](#) 


[Dee](#) said...

The Circle of Life!

[October 13, 2008 9:51 AM](#) 

[redron](#) said...

The Circle of Life

[October 13, 2008 11:53 AM](#) 

[kaylee8](#) said...

I'm Turning Green

[October 13, 2008 4:34 PM](#) 

Brenda S. said...

My Backyard Habitat. Thanks!!!

Stampnsark@aol.com

[October 13, 2008 5:07 PM](#) 

[binabug](#) said...

CIRCLE OF LIFE

[October 13, 2008 5:21 PM](#) 

[retellingstories](#) said...

The backyard habitat would be fabulous for my kids. Thanks for the great giveaway!

[October 13, 2008 6:15 PM](#) 

Anonymous said...

"The Circle of Life"

theyyyguy@yahoo.com

[October 13, 2008 7:00 PM](#) 

[Candie](#) said...

I love the idea of these books. A title of the book series is Circle of Life

[October 13, 2008 8:42 PM](#) 

[Jinxy and Me](#) said...

The Circle of Life

[October 13, 2008 8:58 PM](#) 

[Peggy](#) said...

The Circle of Life

[October 13, 2008 10:14 PM](#) 

[Renee G](#) said...

The Circle of Life.

rsgrandinetti@yahoo.com

[October 13, 2008 11:13 PM](#) 

[klp1965](#) said...

My backyard habitat sounds awesome..i built a pond in my backyard a few years back and i have tons of frogs..they are so cute :)

[October 14, 2008 8:58 AM](#) 

Anonymous said...

I'm Turning Green. Thanks.


AztecFeller@aol.com

[October 14, 2008 9:21 AM](#) 

[redjenschroed](#) said...

One of the names of the books is The Circle of Life. Thank you so much for the great contest!

jlilleysprint@earthlink.net

[October 14, 2008 12:10 PM](#) 

[Sunshine Mama](#) said...

I'm Turning Green, kristie2 (at) comcast.net

[October 14, 2008 1:05 PM](#) 

[bonobo](#) said...

My Backyard Habitat. Thanks for the contest!

[October 14, 2008 1:44 PM](#) 

[Marie](#) said...

The Circle of Life

[October 14, 2008 2:45 PM](#) 

[Karen](#) said...

Turning Green.

ktgonyea at gmail.com

[October 14, 2008 3:07 PM](#) 

[Sahm Lee](#) said...

The Circle of Life. Thanks for the contest!

airalynn@gmail.com

[October 14, 2008 5:21 PM](#) 

[fancyfeet48](#) said...

The Circle of Life

[October 14, 2008 7:38 PM](#) 

[Timster](#) said...

I'm turning Green.

[October 14, 2008 7:54 PM](#) 

[Heather](#) said...

The Circle of Life - coming soon. How cool. I hope each book delivers something new. Thanks!

[October 14, 2008 8:41 PM](#) 

[masonsgranny59](#) said...

The circle of Life.

[October 14, 2008 8:49 PM](#) 


Anonymous said...

i don't know how they found them but all I found was Nature Discovery In My Backyard

Item#: nature-discovery-in-my-backyard. Thanks for the contest.

Kathy

kathleenyohanna@hotmail.com

[October 14, 2008 10:39 PM](#) 

[donna444444](#) said...

The Circle of Life

donna444444@yahoo.com

[October 14, 2008 11:07 PM](#) 

[lilyk](#) said...

The Circle of Life

[October 14, 2008 11:57 PM](#)