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Press Release

The Little Environmentalists Launches New Book, *Go Green With Me*

Along with launch of the newly-illustrated book, The Little Environmentalists expands their free community outreach programs!

Hartland, WI (March 2009): *Go Green With Me* is the first book published by The Little Environmentalists that has been developed in collaboration with award-winning illustrator Kevin Scott Collier and co-authored by Kristen Collier. *Go Green With Me* will be launched with several free story time programs beginning at REI in Brookfield, WI on Thursday March 26 at 10am and continuing all weekend at the Realtors Home and Garden Show at the Wisconsin Exposition Center at State Fair Park on Saturday March 28 and Sunday March 29 at 10:30am and 2:30pm. In *Go Green With Me*, Enviorgirl teaches parents and children alike as she learns simple earth-friendly tips that will help save our planet. From recycling and energy conservation to worm composting and so much more, *Go Green With Me* makes these important lessons fun to read and learn. The earth notes offered in the book provide parents and educators with simple steps that everyone can take to conserve energy, water, and other natural resources. Many of these ideas can be done as a family or in a classroom.

Community Outreach Programs

To accomplish the mission of the company - promoting environmental awareness, appreciation, knowledge and stewardship - the author offers free story time programs throughout communities in southeastern Wisconsin. During these programs children learn and have fun while enhancing their understanding and appreciation of nature and the environment through reading and experiential learning activities such as nature discovery walks, vermicomposting, making recycled crafts, native seed plantings, discussions, and more. The company has several programs already scheduled and is continuing to expand the story time program. Please refer to the website for more information.

